



The Arc

Montgomery County

Engaging Community

FY 2013 Annual Report



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COMMUNITY ENGAGEMENT

THE IMPORTANCE OF

As we move forward with our strategic plan and continue to focus on inclusion, we recognize our need to be engaged with the community at a much deeper level than in years past. We need to build connections with our neighbors, business partners, educators, healthcare providers and elected officials. We need to draw in volunteers who can support our events and to cultivate donors who are invested in our success.

Each of these individuals, businesses or organizations can help us build a better Montgomery County, where people with and without disabilities have genuine connections and where beliefs and assumptions about people's abilities are challenged. But how do we engage our community? Outreach and advocacy.

Events like Beat the Odds and the Duck Splash Festival increase our visibility and provide an opportunity for people in our community to learn more about The Arc. Traveling to Annapolis gives our staff and self-advocates an opportunity to engage their legislators in conversation about their work and their challenges. But even within these focused efforts, the most effective way to engage our community is personal contact—sharing the story of why The Arc matters to you.

This year, we ask you to reach out and invite a friend or colleague to connect with The Arc Montgomery County. Tell them why The Arc matters to you and give them a membership brochure or newsletter. Even better, ask them to come out for the Duck Splash Festival or browse Beat the Odds online auction. By making a personal connection, you are inviting them to *Achieve with us.*



Tobin Conley, President, Board of Directors



Joyce Taylor, Executive Director

*Tobin Conley, Joyce Taylor
and Lieutenant Governor
Anthony Brown at the
Community, Staff & Volunteer
Awards on February 10, 2013.*



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Kelly Piacesi (above left) and Clara Buxton-Williams (above right) spend a few minutes educating Maryland Delegate Ariana Kelly (D-16) on Calendar Delivery Day.

Self-advocates, staff and board members from The Arc Montgomery County (left) march together on Developmental Disabilities Day.



In a world where the costs and methods of doing business are increasingly impacted by laws

passed at the federal, state and local levels, it's important to understand the legislative process. **It's equally important for elected and appointed officials to put a face and story together with proposed legislation.** Connecting with individuals and families affected by existing and proposed laws helps lawmakers better understand both the issues and the impact of their decisions.

Special opportunities to visit Annapolis and connect with state Senators and Delegates include Calendar Delivery Day and Developmental Disabilities Day. These events provide self-advocates, families, staff and board members with very important "face time" as they are encouraged to visit their elected officials and share their personal messages. Emails, handwritten letters and social media are also important advocacy tools which enhance the presentation of a unified message—but nothing tops the power of a handshake for truly engaging with the people elected to represent you.

LEGISLATIVE ADVOCACY

EDUCATION

DUCK SPLASH FESTIVAL

AWARENESS

“What are you doing with all those ducks?” is the opening question at our annual Duck Splash Festival. **If we capture their attention properly, the next question should be “What is The Arc?”** With several hundred people on hand to witness 7,500 ducks splashing into the lake and to enjoy family friendly entertainment, it’s a perfect opportunity for engagement with the community.

People are intrigued and entertained by the duck splash concept and many are willing to adopt a duck for the chance to win

\$1 million and to support The Arc. At the 2012 event, 719 people who adopted ducks had never previously connected with our agency. Several of these people continued to support our programs with additional donations.



You never know how a simple conversation might spur someone into action. It might help to have a little yellow duck in your hand!

AWARDS DINNER

APPRECIATION

Everyone wants to feel appreciated and celebrated, and recognizing our community partners is important to keeping them engaged with The Arc. Each February, we honor individuals, businesses and organizations at our Community, Staff & Volunteer Awards Ceremony.

In 2013, we presented 28 President's Volunteer Service Awards to volunteers who served 50 or more hours. Sixty staff received tenure awards for reaching five-year longevity benchmarks, including four staff employed for 20 or more years. We recognized several community partners for outstanding service which contributed to the dignity and welfare of people with intellectual and developmental disabilities living in Montgomery County.

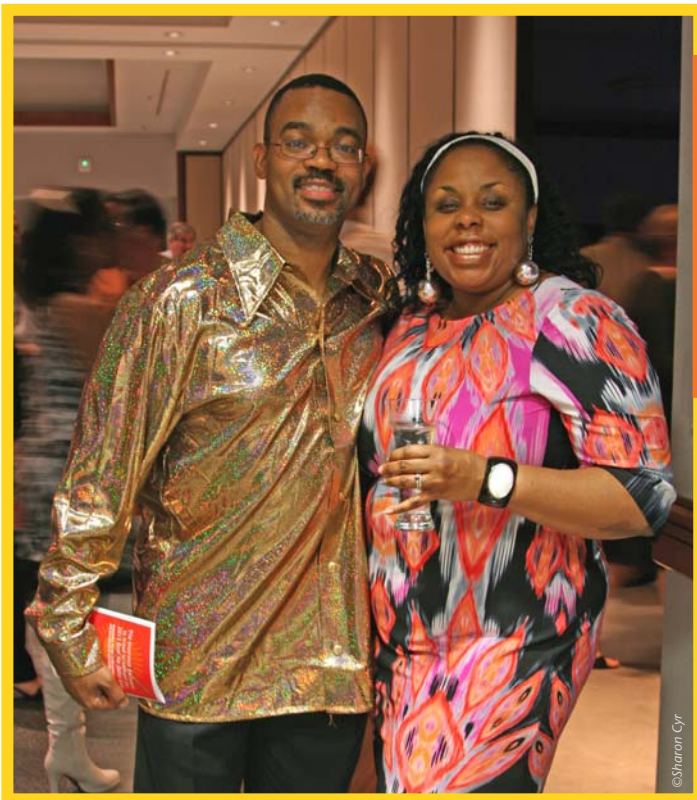
We always invite an elected official who is influential or instrumental in causing positive action on behalf of the people we support to engage directly with our board members, staff, volunteers and self-advocates by sharing dinner and conversation. In 2013, we welcomed Lieutenant Governor Anthony Brown.



Lieutenant Governor Brown with The Arc Montgomery County board members Beth Sodee and Kathleen Maloney (above left).

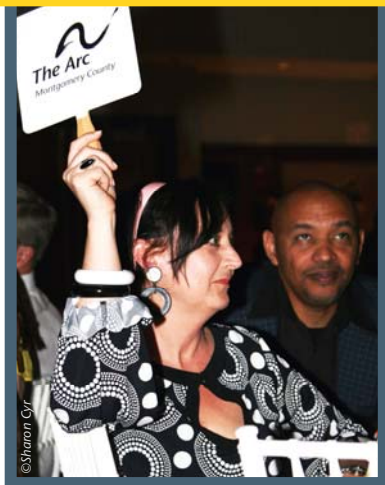
Darnell Bennett (above) is honored as Self-Advocate of the Year for successful advocacy on behalf of his work colleagues.

Carol Fried and Kate Fialkowski from The Arc Maryland share a conversation with supportive advocates Maxine and William Hamilton (left).



Groovy! Far out! Swell!

Psychedelic patterns, fringed leather vests, iridescent shirts and lots of white go-go boots were showcased at our 2013 Beat the Odds Gala, which featured the live band *Reunion* playing music from the 50s, 60s and 70s.



In addition to enjoying the party, almost 300 guests helped us raise over \$97,000. Our signature “Raise Your Paddle” auction provided a way for guests to directly support our programs by donating items like iPads for vocational training, a month of adult community inclusion activities, household emergency preparedness kits and a day of music therapy for children. A total of 233 Raise Your Paddle purchases helped push the gala to its highest revenue since the 2008 economic downturn.

Thanks to our generous corporate sponsors, including The Insurance Exchange, Inc. and Capital One Bank, many people attended Beat The Odds for the first time. They quickly learned that networking and fundraising for a great cause is also a lot of fun, and we hope they come back next year—with their friends!

CONNECTION

BEAT THE ODDS GALA

VOLUNTEER SERVICE

CONTRIBUTION

Many people with intellectual and developmental disabilities regularly volunteer in their community, enriching the lives of other people. Some grow vegetables to donate to Manna Food as part of the *Smart Sacks* program which feeds needy children. Others volunteer at nursing homes and assisted living facilities, engaging senior citizens in conversation, assisting with social and recreational activities, making sure water pitchers are freshly filled, and setting tables for meals.

Some volunteers support local hospitals by creating patient information packages and others assist local churches by ensuring nursery rooms are carefully cleaned or by serving meals to homeless people. **All of these tasks lighten the workload for staff at nonprofit agencies and organizations throughout Montgomery County.**

Donating time to their community also enriches the lives of people who serve.

Their minds and bodies are engaged in making meaningful contributions to their world. They have opportunities to acquire new skills, meet new people and build friendships.

Each fiscal year, over 20,000 hours of service are donated in Montgomery County by participants in The Arc's programs—an astounding commitment to improving our community.



Fresh vegetables from The Arc's community garden (above left) are donated to Manna Food.

Missy Coiner-Williams (above right) is recognized with The Jewish Council on Aging Volunteer of the Year Award.

STAND Together, The Arc Montgomery County's self-advocate group (right), spreads holiday cheer by caroling at a local church which provides hot lunches to homeless citizens.



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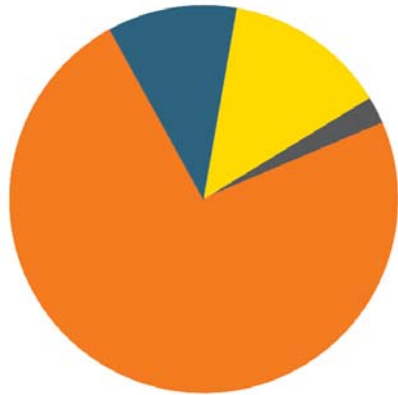
*Every donation makes it possible for us to continue fulfilling our mission.
Thank you for your support!*

STATEMENT OF FINANCIAL POSITION

2013 Revenue

\$20,978,700

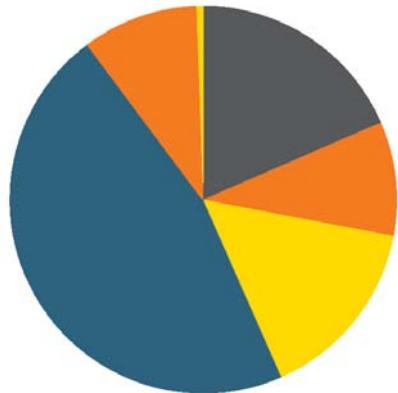
- 2% Contributions, Special Events, Membership, & Other
- 11% Montgomery County
- 14% Program Fees
- 73% Maryland DHMH/DDA



2013 Expenditures

\$21,486,661

- 1% Fundraising
- 9% Management/General Expenses
- 10% Children & Youth Services
- 15% Family & Community Services
- 19% Vocational & Day Services
- 46% Residential Services



FISCAL YEAR 2013

As of June 30, 2013.
A full report of the FY13 financial
audit is available upon request.

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President
- Alan Pultyniewicz**
Vice President
- Eugene Mark, Jr.**
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- Wendy Kaufman**
Secretary

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Director, Children & Youth Services



STATISTICAL SUMMARY

- 2** New transportation vehicles awarded to The Arc by MTA
- 38** Individuals supported in their own homes by drop-in staff
- 60** Staff received tenure awards for five to twenty-five years of service
- 133** Adults in residential homes assisted with activities of daily living and making connections with people in their community
- 202** Families supported with Low Intensity Support Services (LISS) funding
- 217** Children and youth *with and without disabilities* enrolled in school-year and summer programs
- 256** Individuals provided with employment and day services, incorporating inclusive, age-appropriate recreational activities
- 664** Volunteers supplied 10,590 hours of service to The Arc Montgomery County
- 3,805** Votes cast for handicapable *Handi-Duck* (right) in the Duckorating Contest at the 2012 Duck Splash Festival





Achieve with us.

The Arc Montgomery County
11600 Nebel Street, Rockville, MD 20852
301.984.5777
www.thearcmontgomerycounty.org

